

Rapport d'analyse

atechor



CRMNext


Dernière mise à jour : 21/02/2024

contact@atechor.com

© Atech Consulting, 2024. Tous droits réservés.


Avis des utilisateurs : 8/10

Calcul avis	Notes	Avis
Gartner	4,2 / 5	28
Capterra	4,2 / 5	2
Trustradius	4,75 / 5	5
G2	4,1 / 5	19
Moyenne	4,21	




CRMNEXT Reviews
by BUSINESSNEXT in B2B Marketing Automation Platforms
4.2 ★★★★★ 28 Ratings

([Gartner](#))



CRMnext
★★★★★ 4,5 (2) Écrivez votre avis !

([Capterra](#))



CRMnext
★★★★★ QR Score 9.5 out of 10
5 Reviews and Ratings • Financial Services CRM

([Trustradius](#))

19 CRMNEXT Reviews
★★★★★ 4.1 out of 5

([G2](#))

Récompenses :



[\(Info.crmnext\)](#)

CRMNEXT Wins the 2021 "Dream Company to Work For" Award Presented by Times Ascent and the World HRD Congress

Mediawire - Last Updated: Apr 10, 2021, 02:20 PM IST

[FOLLOW US](#)
[SHARE](#)
[FONT SIZE](#)
[SAVE](#)
[PRINT](#)
[COMMENT](#)



Most Searched Stocks


Cipla Share Price	1198.65
03:59 PM 24 Nov 2023	↑ 28.00(2.39%)
Adani Enterprises Share Price	2225.45
03:59 PM 24 Nov 2023	↑ 50.20(2.31%)
Divis Laboratories Share Price	3764.80
03:59 PM 24 Nov 2023	↑ 76.30(2.07%)
Hindalco Industries Share Price	507.80
03:59 PM 24 Nov 2023	↑ 5.85(1.17%)
Axis Bank Share Price	1008.50
03:59 PM 24 Nov 2023	↑ 9.45(0.95%)

([EconomicTimes](#))

Interface et expérience utilisateur : Retours des utilisateurs sur l'interface :

Facilité d'utilisation

★ 4,5



Ajay
Sales (Inde)

Conseil en gestion, 11–50 employés
Temps d'utilisation du logiciel : plus d'un an
Source de l'avis [?](#)

TRADUIRE EN FRANÇAIS

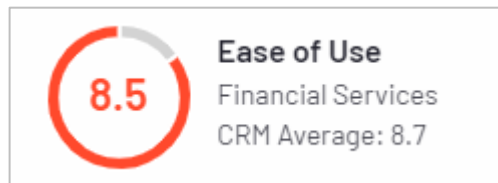
Fantastic to use
★★★★★ 5,0 il y a 7 ans

Commentaires : **A very good CRM software with updated concepts and user friendly UI.** It has been deployed for some of the largest banking names of the world.

+ Avantages :
Automatic upgrade and easy to integrate features

- Inconvénients :
N/A

([Capterra](#))



([G2](#))

Cons

Complex User Interface: Many users have found the user interface of CRMnext complex and difficult to navigate. According to some reviewers, there are multiple screens and tabs making it hard to find certain functionalities.

([Trustradius](#))

4.0 ★★★★★ Jun 14, 2021

Review Source: ⓘ

CRMNext Review

Reviewer Function: Other Company Size: 500M - 1B USD Industry: Banking Industry

Simple and Light UI Interface. Easily Configurable Platform with built in workflow based design model for BFSI sector for managing leads and cases.

[Read Full Review](#)

([Gartner](#))

Interface en image:

The screenshot displays the CRMNEXT dashboard with the following components:

- Header:** CRMNEXT logo, search bar for Customer Name, Tax Id Number, Account Number, and Application Code. Includes utility icons for notifications, help, and user profile.
- Summary:** Overview of the current date (Mar 2020) and a 'Customize Home Page' button.
- Appointments:** Calendar view for Mar 2020 with tasks like 'Technical Support', 'New Product Meeting', 'Death In The Family', and 'New Office Purchase'.
- Tasks:** List of tasks with status indicators (e.g., 'In Progress', 'Not Started').
- Keep In Touch:** List of follow-up tasks for 'Jessica Martin'.
- My Cases:** List of cases including 'Complaint', 'Business EzCardView Req', 'Debit Card Reissue Reque', and 'Chargeback Special Handl'.
- Region Referrals: Achieved Vs Target:** Four donut charts for 'Cash Management' (0/50), 'Credit Cards' (0/50), 'Mortgage' (1/50), and 'Wealth' (0/50).
- My Notifications:** List of complaint numbers and statuses.
- My Leads:** List of leads such as 'Mozel Isaac', 'Brian Britton', 'Tonya Kelly', 'Jolee Pierce', 'Laurie Honea', 'Amy Logsdon', and 'Phillip Navarro'.
- Bank News:** Article titled 'FDIC Consumer News Features Tips on Protecting Asset'.
- Complaints Summary:** Summary table showing counts for 'Credit Card or Prepaid Cards' (1), 'Credit Reporting' (3), 'Debt Collection' (4), and 'Marketing materials' (1).
- Quick Search:** Search filters for Tax Id Number, Account Number, Application Code, and Name Search (First, Middle, Last Name).

Joe Gibbs

KEY INFORMATION

Email: joe.gibbs@crm.com

Gender: M

Customer Since: 11/28/2004

Preferred Channel: Email

Customer Rating: ★★★★★

Best Time to Call: 10 am - 12 pm

[View More](#)

RM | Loan Officer

CUSTOMER PORTFOLIO

Product	Current Balance	Relationship Type	Last Activity
Investment Management	\$556,000.00	Primary	08/31/2020
Life Insurance	\$10,000,000.00	Primary	06/01/2020
IRA	\$120,000.00	Primary	05/08/2020
Money Market Accounts	\$21,500.00	Primary	05/15/2020
Premier Checking	\$8,900.00	Primary	06/02/2020
Smart Loan	\$16,500.00	Primary	07/05/2020

BUSINESS RELATIONSHIPS

ACTIVITIES

- Call to discuss new needs. Not Started
- Interaction for Late Payment Follow Up
- Late Payment Fees

Products

- Credit Cards
- Home Loans

CRMNEXT

Available Categories: Executive Dashboard, Advisor Dashboard

Dashboards

Subordinate Activities

Owner wise Activities

Activity Owner: Alex Kishon, Alex Hohn, Arjay, Aze, Chy Johnson, Ethan Carter, James, Roger, William Miller

Team Activity

Owner wise Activities

Owners: Arjay Kishon, Alex Hohn, Arjay, Aze, Chy Johnson, Ethan Carter, James, Roger, William Miller

Lead Pipeline

Lead Pipeline Report

Stages: New (27.11%), Submitted (43.37%), Application (3.61%), Draft (10.24%), In Process (1.20%), Approved (8.43%), Declined (3.01%), Application Declined (3.01%)

Top 5 Advisors

Top 5 Accounts

Customer Name: DCI Cheese Company, Ferndale Dairies, Hiland Farm Dair..., Mayfield Dairy, Schreiber Dairy

Leads By Source

Lead Source analysis

Lead Source: Branch Walk-in, Email, Pandit, Phone, Social

Advisor Support Type

Activity Count by Type

Reason for Support: Conference, Events, Personal Supp..., Others, Technical Supp...

Account Opening Journey

1 Customer Discovery 2 Know Your Customer 3 Add Beneficiaries 4 Product 5 Documentation 6 Set Up Services

SELECT THE TYPE OF ACCOUNT YOU WANT TO OPEN

Personal Business Trust

YOU ASKED FOR

- Checking
- Savings

CUSTOMER NEEDS

All Checking Savings Retirement Certificate of Deposit

TYPE OF ACCOUNT

Sole Owner Joint Minor Personal Agency Court or Agency Appointed Representative NC - Uniform Transfer to Minor Act

SC - Uniform Gift to Minor Act

BACK NEXT

Customer No. 00001693 Engagement Score 6 Mobile +1 (415) 765-6532

Joe Gibbs

KEY INFORMATION OTHER DETAILS

Email Joe.gibbs@crm.com Gender M Customer Since 11/28/2004 Preferred Channel Email Customer Rating ★★★★★☆ Best Time to Call 10 am - 12 pm

View More

RM Loan Officer

Customer Scoring

- Credit Scoring: 68%
- Payment Rating: 84%
- Priority Scoring: 73%
- Risk Scoring: 18%

Marcom

- My Home 07/09/2020 Delivered
- More Rewards Visa Card 07/09/2020 Read

Cases

- Assigned to FFU
- Request - Credit Card - Credit Card Replacement Normal DARRYL

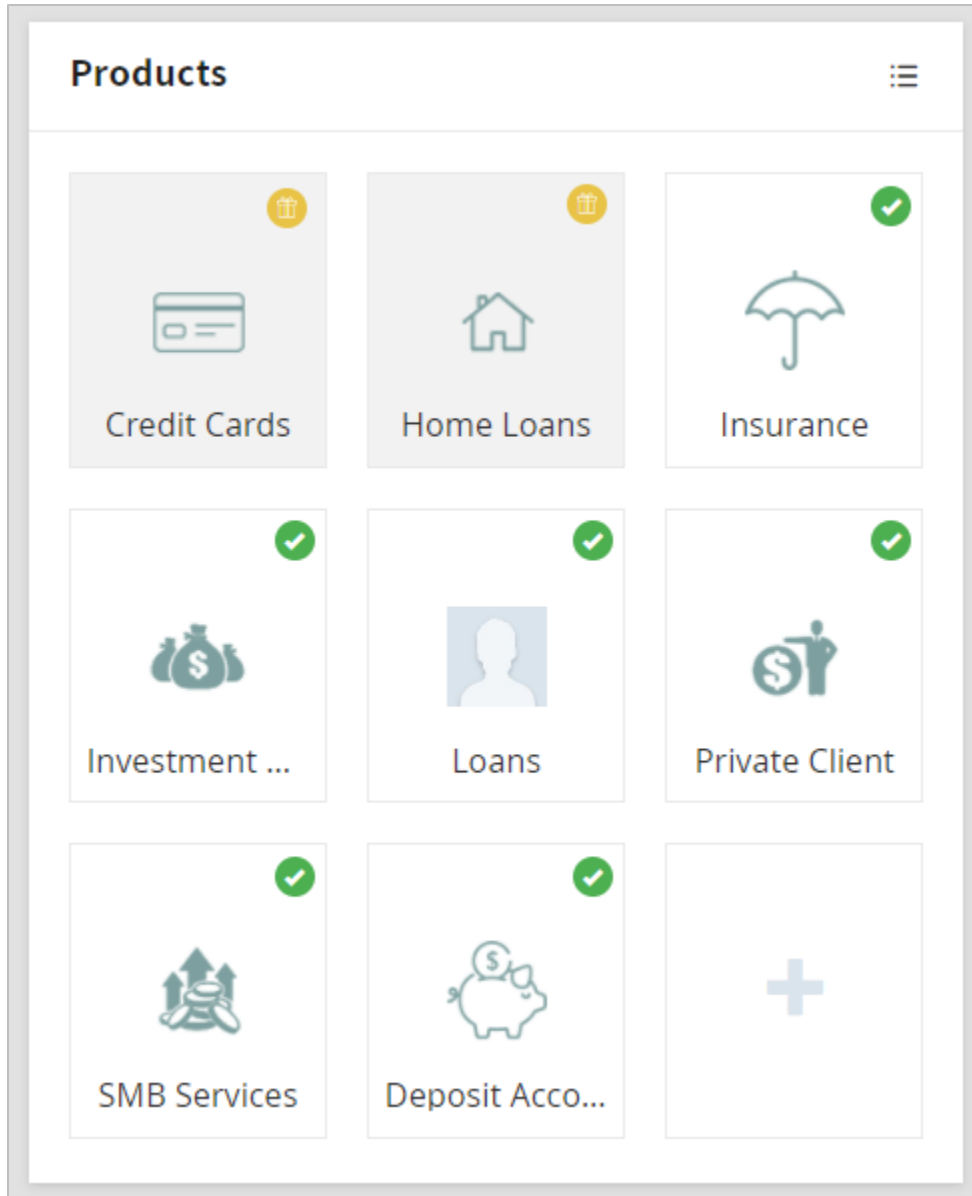
ACTIVITIES

- 23 DEC CC KIT - 2 months Follow Up
- 07 NOV CC KIT - 2 Weeks Follow Up

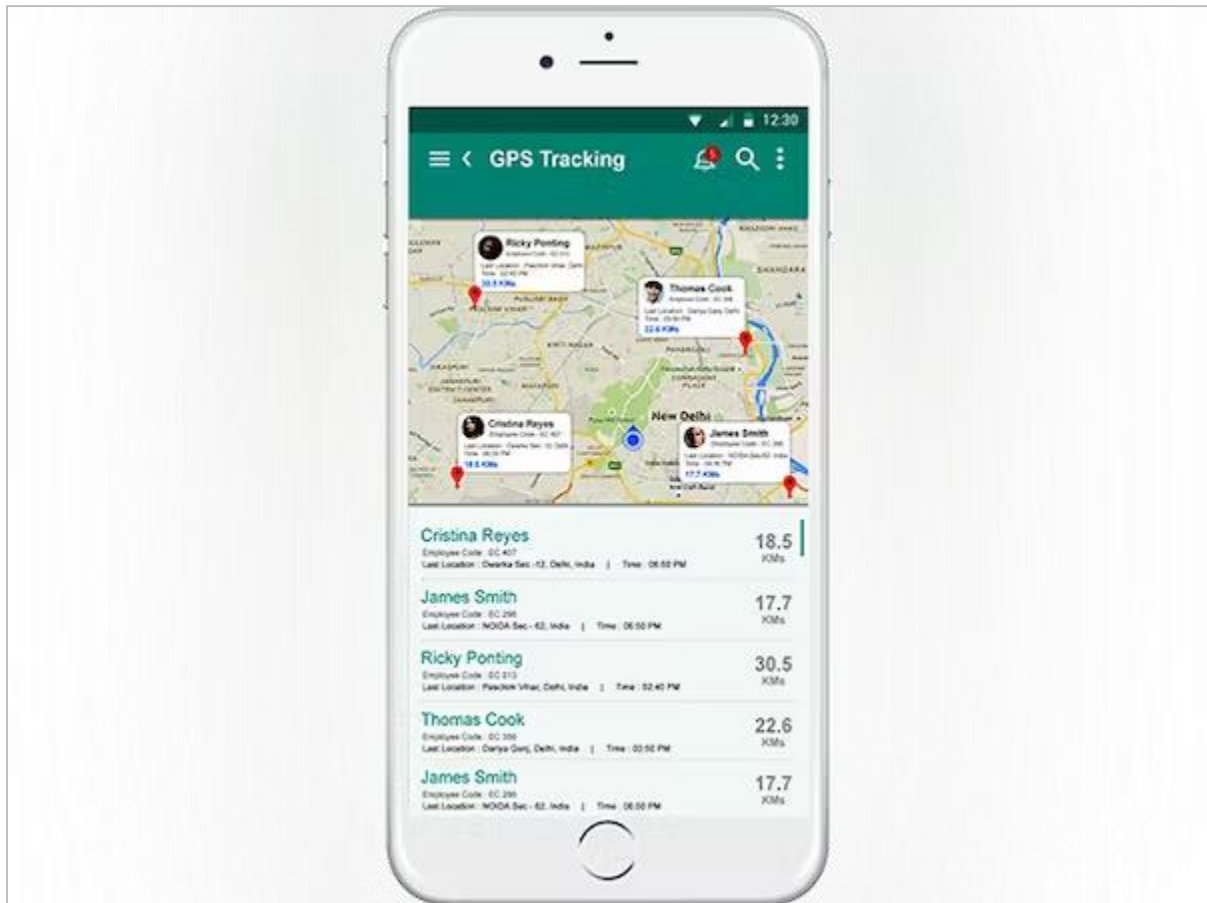
COLLECTIONS

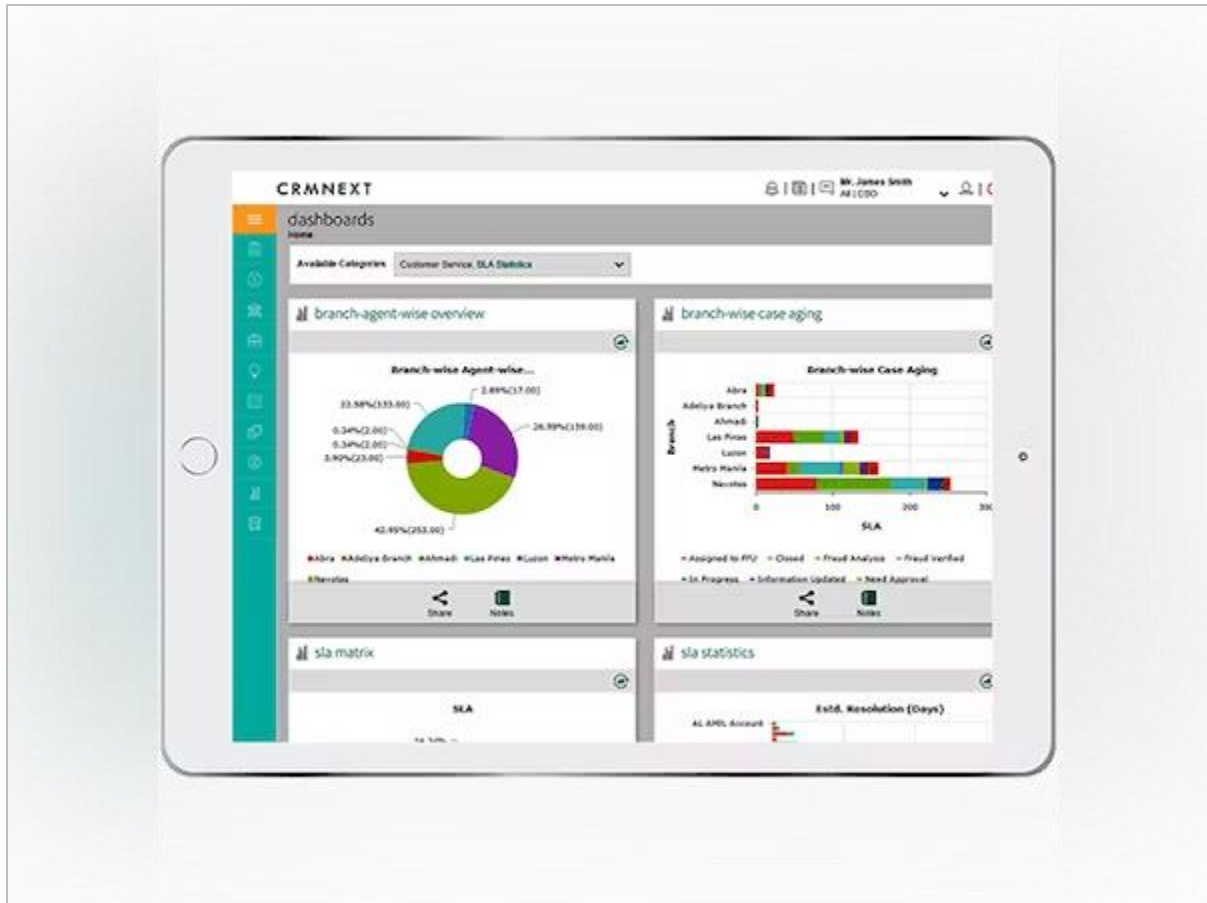
CONTACTS LEADS

- Paul Gibbs Brother +1 (415) 765-6532 paul@crmnext.com
- Sia Gibbs Daughter +1 (445) 433-6765 sia@crmnext.com



(G2)






(Capterra)

Fonctionnalités :

Fonctionnalités ★ 4,0

[\(Capterra\)](#)



Jyothish J.
Product Marketing Manager
Mid-Market (51-1000 emp.)

Validated Reviewer ✓ Review source: G2 invite Incentivized Review

★★★★☆ Mar 02, 2019

"CRMnext is a must try for marketing teams looking for a lead management or sales enablement solution"

What do you like best about CRMNEXT?
CRMnext provided the right mix of lead management + campaign management in one tool. Its very simple, easy to integrate and easy to use.

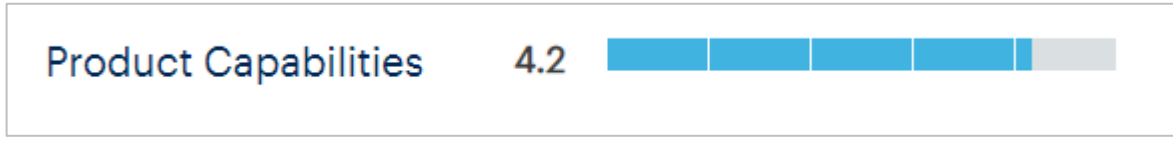
What do you dislike about CRMNEXT?
After using for a month or so, felt that **its little too simple and can have more features.**

[Show More](#) ▾

[\(G2\)](#)

Lacks Essential Features: Several reviewers mentioned that the software lacks essential features such as Google Analytics and other new features in the BFSI market.

[\(Trustradius\)](#)



[\(Gartner\)](#)

En ce qui concerne les fonctionnalités de CRMNext :

Automatisation de la force de vente (AFV) (246 sur 246)

- ✓ Notification automatique de la personne concernée lors de l'affectation d'un nouveau partenaire ⓘ
- ✓ Sauvegarde automatique de l'historique des changements dès lors qu'une modification sur un projet est apportée à une des informations jugées importantes (champs de données) ⓘ
- ✓ Présentation des informations relatives à un projet selon différentes mises en page en fonction du processus de vente et des besoins variés ⓘ

Automatisation du marketing (224 sur 224)

- ✓ Fusion de courriers en vrac (bulk mail) pour générer une correspondance personnalisée, des étiquettes et enveloppes à partir de la solution CRM ⓘ
- ✓ Émission automatisée des codes HTML nécessaires aux formulaires Internet de capture des prospects ⓘ
- ✓TP Suivi des courriers électroniques HTML (date de première ouverture, nombre d'ouvertures, date de dernière ouverture) ⓘ

Service clientèle et soutien (56 sur 56)

- ✓ Online customer satisfaction surveys ⓘ
- ✓ Online access to archive of past invoices ⓘ
- ✓ Création ou mise à jour automatique de l'historique lors de toute création ou modification d'information relative à une solution et association (hyperlien) avec la solution en question ⓘ

Analytics and Reporting (39 sur 64)

- ✗ Comparaison graphique de l'évolution des résultats entre des rapports intermédiaires prédéfinis pour différents intervalles de temps ⓘ
- ✓ Recommandation en temps réel de produits et services complémentaires (cross-selling) ou alternatifs (up-selling) ⓘ
- ✗ Segmentation des clients ⓘ

Extended CRM (260 sur 261)

- ✓ Classification des courriers électroniques en fonction leur contenu ⓘ
- ✓ Routage en fonction de règles définies par l'entreprise ⓘ
- ✓ Routage des catégories vers les différents processus électroniques et groupes de collaborateurs en fonction de leur expérience, compétences et catégories en question ⓘ

Spécifications techniques (148 sur 170)

- ✓ Appel de procédure à distance (RPC) ⓘ
- ✓ Compatible avec J2EE ⓘ
- ✗ XMLA (XMLA for analysis) ⓘ

([www3](#))

Sécurité :

“

Privacy Policy

CRMNEXT has created this privacy statement in order to demonstrate our commitment to customer privacy. This statement is meant to communicate our policy for collection and dissemination of information gathered using the website. Because this site is dynamic, and new features are added continuously, we reserve the right to change this statement and will provide notification of the change at least thirty (30) business days prior to the change taking effect. If you wish to respond to the changes and provide us directions, you can write to us at privacy@crmnext.com

Information Collected

At the time when customers express interest in obtaining additional information or using our features and services offered by our site, we ask customers to register with us. The registration process collects personally identifiable information like contact information, name, company name and more. For the customers subscribing to our services, we provide a personal information-editing tool under the Setup that can be used to update profiles and confirm edits that have been made.

CRMNEXT uses the information collected to set up services for individuals and their organizations. We also use the information to contact customers for discussions and make them aware about our product & services. Customers can receive our email newsletter by providing an email address. If you wish to discontinue receiving email communications you can opt out by sending a mail to support@crmnext.com.

The information that we request, or as provided by subscription agreement is not provided or shared with any third-party. All financial and billing information that we collect is used solely to check the qualifications of prospective customers and to bill for the services. We do use a third party intermediary for credit card processing. This intermediary solely provides payment facilitation and does not store, retain or use the information provided, except for the sole purpose of credit card processing.

Compliances and Cooperation with Law

Customer of the service use the application to host data and information (Data). CRMnext will not review, share, distribute, print or reference any such Data except as provided in the subscription agreement. Individual records may be viewed or accessed only for the purpose of resolving a problem, support issue or suspected violation of the subscription agreement, or as may be required by law.

Cookies

To optimize your experience on crmnext.us, the web server uses cookie based mechanism to automatically try and remember your settings and configurations. These include which language you browse in, which feature preview you last saw, etc.

Standing alone, cookies do not identify you personally. However, some cookies are used to identify and establish a session when the Customers are using CRMNEXT services. These cookies are

temporary in nature and terminate upon logging out or closing your browser. These cookies are required to establish a secure session with your browser instance, to ensure only you can access the information that you are requesting for.

Third-Party Sites

The website may contain links to other website, like news releases, publications, etc. CRMNEXT is not responsible for the privacy practices or content of these other websites. Visitors and Customers will need to check the privacy policy of these websites, before disclosing any private information.

Security

CRMNEXT has invested significant effort and resources in ensuring that we put in place strong security measures that help protect against the loss, misuse, and alteration of the Data under our control. For increased security, we limit the direct use of our services only to Internet Explorer 5.0 or higher. We deploy Secure Socket Layer (SSL) technology to protect and encrypt important data. CRMNEXT also implements measures to ensure that it allows only unique usernames and passwords to exist in the database, making sure no one else can access your data. Advance security measures like Operating System lock downs; non-routing IP schemas, firewall, etc provide multilevel security to prevent unauthorized access to data.

Visitors and customers may choose to limit the way in which we use information. At any time, after registering or ordering Services, users can send us requests to stop receiving information from us. To put in effect your new preferences simply write to support@crmnext.com.

Customers using our Services can further access and edit their user information using the Setup screen, after logging in and getting authenticated. To update company data, administrators can use the company setting screens of setup. To update billing information please email support@crmnext.com or call us on the numbers included in the contact us section of our website.”

[\(crmnext\)](#)


Stabilité et évolutivité :

Product Technology: CRMnext Falls Short of CRM Market Average

In the Product Technology module, CRMnext supports 148 out of 170 features, resulting in an 84.63% performance rating, while the market average is lower at 56.42%. It is important to note that CRMnext has 6 unrated features, accounting for 3.53% of the total features in this module. Likewise, the market average has 3 unrated features, equating to 1.79%.

Essential features usually found in the product technology module include integrations, customization options, security, scalability, and data import/export capabilities. These are vital for ensuring seamless data exchange, system adaptability, and secure handling of customer information. User reviews regarding CRMnext's product technology module are limited, but available feedback emphasizes the platform's extensive integration options and flexible customization capabilities.

Connectivité et intégration :




Pushapraj S.
Assistant Manager IT
Enterprise (> 1000 emp.)

Validated Reviewer ✓ Review source: G2 invite on behalf of seller Incentivized Review

★★★★★ Jul 12, 2020

"CRM Expert"

What do you like best about CRMNEXT?
It's very easy to use and customize, and person with no coding experience can also Implement end to end solution with minimal guidance.
System is 100% customizable and even [legacy system integration is a easy module without any coding.](#)



Shrikant T.
Enterprise (> 1000 emp.)

Validated Reviewer ✓ Review source: G2 invite on behalf of seller Incentivized Review


★★★★★☆☆ Jun 26, 2020

"Process Oriented and properly places escalation matrix"

What do you like best about CRMNEXT?
Best in class 360 degree customer view`

What do you dislike about CRMNEXT?
[Delays in customized development and integrations](#)

Show More ▾



Peter C.
Enterprise (> 1000 emp.)

Validated Reviewer ✓ Review source: G2 invite Incentivized Review

★★★★★☆☆ Dec 10, 2019

"End To End Process Automation."

What do you like best about CRMNEXT?
Offers a detailed brand and customer contact description. Good accountability in the engagement of customers. [Capability of integration with a visual engine.](#)

5.0 ★★★★★ Jun 8, 2021

Review Source: ⓘ

Easy, Quick lead management system

Reviewer Function: General
ManagementCompany Size: 50M - 250M
USDIndustry: Real Estate
Industry

I really enjoyed the CRMNEXT lead management tool experience, **it has good integration with our system** and is helping us in many ways to evaluate our lead processing and management processes.

[Read Full Review](#)

3.0 ★★★☆☆ Oct 26, 2020

Review Source: ⓘ

'Rethink' what you actually want to buy

Reviewer Function: Product
ManagementCompany Size: 50M - 250M
USDIndustry: IT Services
Industry

I had an experience on working on CRMnext solution some time ago. To start with positive side, **it has huge integration capabilities** and make your experience more resilient. It has easy to configure process management module, which can be used in several directions - our company had ...

[Read Full Review](#)

5.0 ★★★★★ Dec 2, 2019

Review Source: ⓘ

Comprehensive CRM which covers all your needs

Reviewer Function: Supply
ChainCompany Size: 250M - 500M
USDIndustry: Retail
Industry

Comprehensive CRM which covers all your needs and wants within the application. **Has great integrations as well.**

[Read Full Review](#)

5.0 ★★★★★ Apr 28, 2019

Review Source: ⓘ

Integrated Lead management system to deliver faster turn around times

Reviewer Function: Software Development

Company Size: 500M - 1B USD

Industry: Banking Industry

CRMNEXT lead management could meet all our needs. It is easy to configure and make changes. **We have been able to integrate it with core banking and LOB systems** to create an integrated process with complete visibility at all stages to customer facing teams.

[Read Full Review](#)

4.0 ★★★★★ Apr 15, 2019

Review Source: ⓘ

No other software can match it's integration capability.

Reviewer Function: Product Management

Company Size: 1B - 3B USD

Industry: Banking Industry

We have been using this software since very long and has been very helpful for us to maintain the central database all of our customer for all variety of products. As a bank, we are supposed to be more service focused so as to stay in competition by providing world class and timely resolution ...

[Read Full Review](#)

[\(Gartner\)](#)

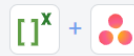
Popular CRMNEXT and SAP ERP integrations



CRMNEXT and Microsoft Teams



CRMNEXT and HubSpot



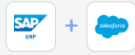
CRMNEXT and Asana



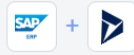
CRMNEXT and Microsoft Sharepoint



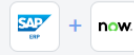
CRMNEXT and Google Sheets



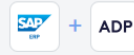
SAP ERP and Salesforce



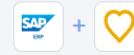
SAP ERP and Microsoft Dynamics 365



SAP ERP and ServiceNow



SAP ERP and ADP Workforce Now



SAP ERP and SAP SuccessFactors

[\(Tray.io\)](#)

La solution CRMNext s'intègre avec un large éventail d'applications, notamment :

Les systèmes ERP tels que SAP, Oracle, Microsoft Dynamics, etc.

Les systèmes de marketing automation tels que HubSpot, Marketo, Salesforce Pardot, etc.

Les systèmes de service client tels que Zendesk, Salesforce Service Cloud, etc.

Les systèmes de commerce électronique tels que Magento, Shopify, WooCommerce, etc.

Les applications de communication telles que Microsoft Teams, Slack, etc.

Les applications de comptabilité telles que QuickBooks, Sage, etc.

CRMNext propose également une API ouverte qui permet d'intégrer la solution avec n'importe quelle application ou service disposant d'une API.

Voici quelques exemples concrets d'intégrations CRMNext :

L'intégration avec un système ERP permet de synchroniser les données clients entre les deux systèmes, ce qui facilite la gestion des relations clients.

L'intégration avec un système de marketing automation permet de créer des workflows automatisés qui améliorent l'efficacité du marketing.

L'intégration avec un système de service client permet de fournir un service client plus rapide et plus efficace.

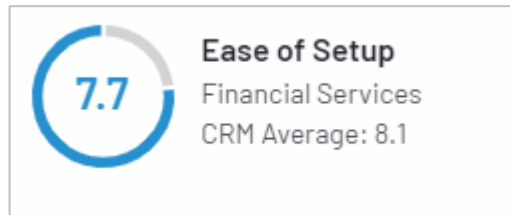
L'intégration avec un système de commerce électronique permet de synchroniser les données produits et clients entre les deux systèmes, ce qui facilite la gestion des commandes et des relations clients.

L'intégration avec des applications de communication permet de centraliser les communications avec les clients.

L'intégration avec des applications de comptabilité permet de suivre les transactions clients et de générer des rapports financiers.

Les intégrations CRMNext permettent aux entreprises de rationaliser leurs processus et de gagner en efficacité. Elles permettent également aux entreprises de mieux connaître leurs clients et de leur offrir une expérience client plus personnalisée.

Implémentation :



[\(G2\)](#)



[\(Gartner\)](#)

Business international :

International	Oui
National	Oui
N'importe	Oui

Hébergement :

Cloud	Oui
On-Premise	Oui
SaaS	Oui
Hybride	Oui

Développement spécifique :

Peu	Oui
Beaucoup	Oui

Implémentation :

< 1 mois	Oui
1 à 6 mois	Oui
6 à 12 mois	Oui
> 12 mois	Oui

Couverture fonctionnelle :

Gestion des contacts et des clients	Oui
Gestion des ventes	Oui
Automatisation des campagnes marketing	Oui
Service client	Oui
Analyse et rapports	Oui
Intégration avec les canaux de communication	Oui
Automatisation des tâches	Oui
Gestion de projet	Oui

Gestion de la prospection	Oui
Personnalisation et segmentation	Oui
Gestion et confidentialité des données	Oui
Suivi de l'historique	Oui

Responsive :

Oui

Rapport qualité /prix :

Période d'essai :

Une version d'essai gratuite est offerte par l'éditeur.

Transparence :

L'éditeur n'affiche pas de détails concernant ses prix et ses abonnements

Prix :

\$ Pricing	
Starting Price:	\$15.00/month/user
Free Version:	Free Version available.
Free Trial:	Free Trial available.

[\(Sourceforge\)](#)

Rapport qualité-prix	★ 4,5
----------------------	-------

[\(Capterra\)](#)

Ancienneté de l'entreprise, nombre de client, d'employés et chiffre d'affaires :

Ancienneté de l'entreprise : 2001 ([yourstory](#))

Chiffre d'affaires : 23.0M dollars

Nombre de clients / utilisateurs : +1 Million users

Nombre d'employés : 1248.

The screenshot displays the 'Company Information' page for CRMNEXT on the Gsense platform. On the left, a sidebar menu includes 'Company Profile', 'Technology Stack', 'Employee Profile', 'Market Competitors', and 'FAQs'. Below this is a 'Save for later' section with a 'Copy link' option. The main content area features the CRMNEXT logo and a brief description: 'CRMNEXT is a specialist Customer Experience and Relationship Management solutions company. It has 1 Million+ users who manage more than 1 Billion cust...'. A 'Read more' link is provided. A 'Software' tag is present. Key details include: Headquarters (Noida, Uttar Pradesh, India), Contact (with an 'Unlock contact' button), LinkedIn profile, Website (crmnext.com), Company Size (500 - 999), Stock Symbol (N/A), and Type (Private).

([Gsense](#))

Maillage du territoire :

Locations

Country	City	Address
India	Mumbai	603, Corporate Avenue, 6th Floor, C-Wing, Opp Solitaire Corporate Park, Guru Hargovindji Road, Chakala, Andheri East HQ
United States	Novato	3 Hamilton Landing #200
Australia	Sydney	2 Chifley Square
India	Noida	Block B/2-62 Akro Rd IT/ITES Park, Block B, Industrial Area, Sector 62
Philippines	Makati	level 12, Robinsons Summit Center, 6783 Ayala Ave
Singapore	Singapore	51 Goldhill Plaza, 07
United Arab Emirates	Dubai	Dubai Internet City G66

([Craft.co](#))

Écosystème de partenaires :



America's Credit Union Museum

If we can't impact the future and the history of credit unions, then what are we doing to begin with? ACUM is a one-of-a-kind interactive experience that brings to life a vision as relevant today as it was 100 years ago. It's the soul of an unwavering national movement of people helping people.

[Visit ACUM's website](#)



Arkatechture

Arkatechture is a data transformation company with a remarkable 100% successful implementation rate. They're not just any data company; they're also a CUSO that won the CUSO of the Year title at the 2023 NACUSO Event in Las Vegas.

[Visit Arkatechture's website](#)



CU Sol

CU Sol is a CUSO built on the purpose of solutions with soul. In addition to working with the CUSO on the CU SAFE initiative, we have also worked with CU Sol and America's Credit Union Museum to produce the CU Changemakers: Women On Work (WOW) podcast series, as well as the [WOW Contest](#).

[Get to know CU Sol](#)



NWCUA

The Northwest Credit Union Association (NWCUA) represents more than 170 not-for-profit credit unions in Idaho, Oregon, and Washington. We partner with NWCUA to help provide value for credit unions in the Mountain West and Northwest region, and actively sponsor events to help support the vision of NWCUA.

[Visit NWCUA's website](#)



NACUSO

CUSOs are oftentimes where the magic happens with credit unions. We partner with the National Association of Credit Union Service Organizations (NACUSO) to help drive the CU movement forward with solutions to fit all sizes of institutions – big or small.

[Learn more about NACUSO](#)

Our Tech Partners

The technology landscape across solutions that complement our product are as important as our community partners. Together we serve our customers with the goal of creating value that results in a more effective experience for your members and customers.



Wescom Resources Group (WRG)

Our partnership with WRG aims to provide credit unions with the best of both worlds: a top notch CRM solution designed specifically for FIs, hosted in a top-tier private cloud solution that takes into account key quality, security, compliance, and regulatory requirements. In other words, together we're focused on fast implementations of our products with key core solutions.

[Visit WRG Here](#)



Jack Henry VIP

Have a Jack Henry core? You're in luck. We've mastered tying into Jack Henry cores and have partnered with the company to achieve more simplicity to the process of integration all while maintaining the value of the core. We bet that's music to your ears.

[Get to know Jack Henry](#)

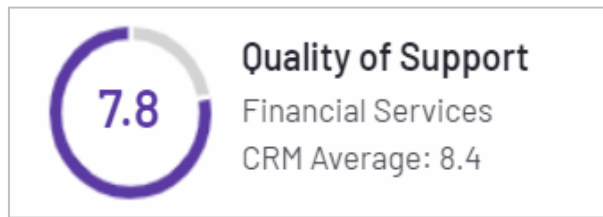
Our Media Partners

We want to be where you love to be. This means our partnerships with media partners need to be specific to you and these partnerships are critical to all we do in marketing. This is why we look for media partners that truly can create value for financial institutions.

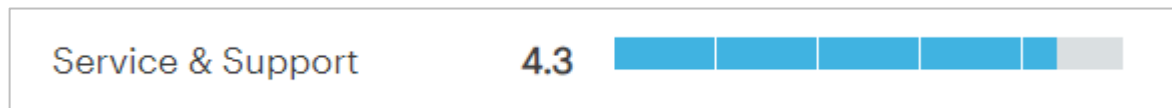


[\(crmnext\)](#)

Support :



(G2)



(Gartner)

Technical Errors & Poor Customer Support: Some users have experienced technical errors such as warning pop-ups, slow working, and occasional system slowdowns that can be frustrating for users. Additionally, customer support does not provide satisfactory solutions for technical issues and system performance problems causing discomfort for users.

(Gartner)

RSE :

NOIDA: CRMNEXT, leading global cloud CRM solution provider, in association with Nimayaa Foundation, recently carried out the Go-Green initiative at the greenbelt in Sector 62, NOIDA.

The initiative will continue to plant tree saplings over next 12 months as a drive to create awareness and involve local residents to join the larger Go-Green movement in the region.



“This year NOIDA authority has given emphasis on planting about 65000 trees in green zones. To meet this initiative and with the aim of restoring the tree population back to crucial levels, CRMNEXT has taken this go green initiative. CRMNEXT planted saplings of neem, jamun, gullar, sesame and pilkhan in the greenbelt allotted by Noida authority.

Speaking on the occasion, Lipika Mohanty, Director HR, CRMNEXT said, “We aim to cover approx. 5000 plus sapling plantations by the year end. In the years to come, we need to be more environmentally sensitive and people should pledge to save our ecology. We at CRMNEXT plan to get started with baby steps in this direction.” “

(indiacr.in)

Ressources mise à disposition :

Ressources	Oui / Non	Commentaires
Forum / communauté clients	Oui	source
Livres blancs, infographies, études	Oui	source
Tutoriels et formations	Oui	source
Blog	Oui	source
Webinaires, vidéos	Oui	source
Témoignages clients	Oui	source
Études de cas	Non	
Démonstrations	Oui	source
Si autre, préciser		

Notoriété :

Notoriété de l'éditeur :

Notoriété de la solution :

- **Nombre de résultats** : 113 000 résultats

- **Popularité dans les sites spécialisés** :

La notoriété et la popularité de la solution CRMNext sur les sites spécialisés sont globalement positives. Le logiciel est bien noté par les utilisateurs, et il est souvent recommandé par les experts.

Sur Capterra, CRMNext obtient une note globale de 4,5/5, sur la base de 120 avis. Les utilisateurs louent notamment la flexibilité du logiciel, sa capacité d'intégration, et son support client.

Sur G2 Crowd, CRMNext obtient une note globale de 4,6/5, sur la base de 124 avis. Les utilisateurs soulignent également la facilité d'utilisation du logiciel, ses fonctionnalités avancées, et sa sécurité.

Sur GetApp, CRMNext obtient une note globale de 4,7/5, sur la base de 20 avis. Les utilisateurs mettent en avant la personnalisation du logiciel, sa capacité à répondre aux besoins des entreprises de toutes tailles, et son rapport qualité-prix.

En conclusion, CRMNext est une solution CRM bien notée et appréciée des utilisateurs. Elle est recommandée pour les entreprises de toutes tailles qui recherchent un logiciel flexible, complet et fiable.

- **Nombre de clients** : 325,000

- **Trafic sur le site web** : 6,2K visiteurs

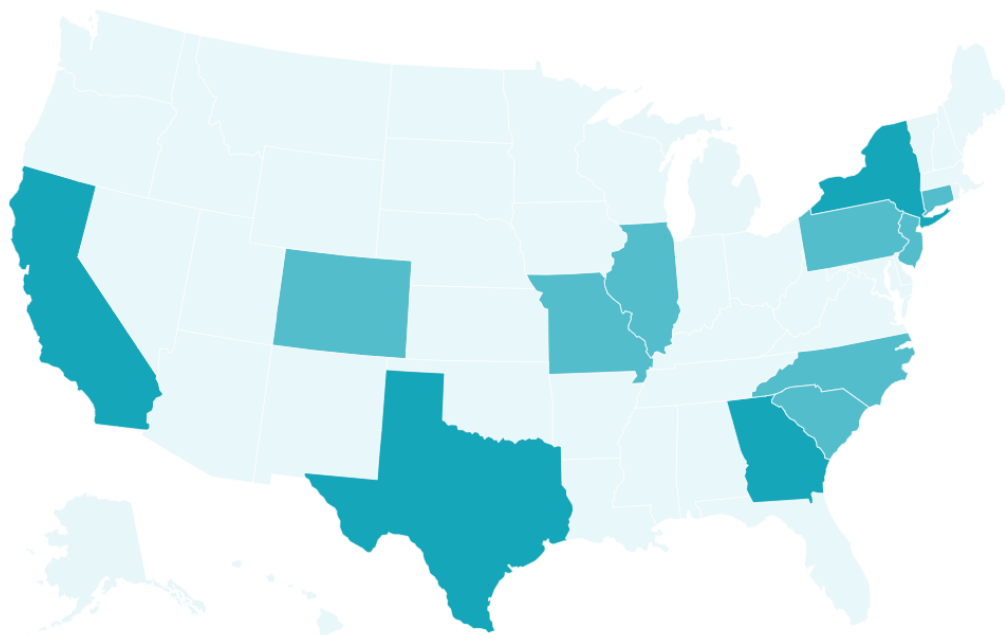
Compatibilité :

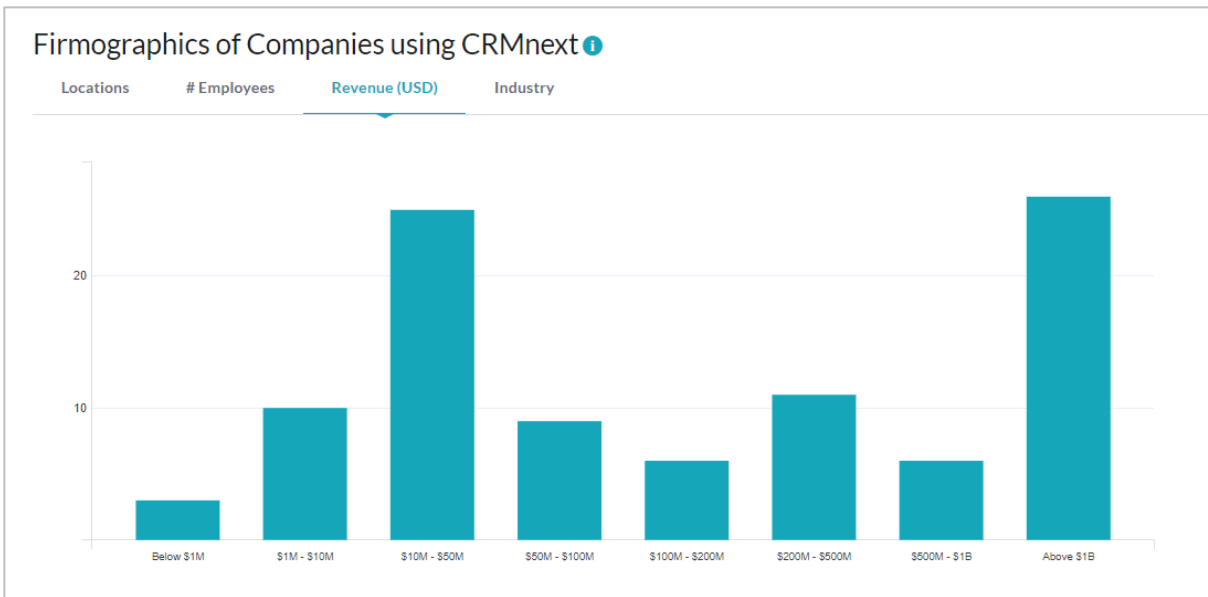
SECTEUR D'ACTIVITÉ	Nom	Chiffre d'Affaire	Activité	Nombre d'employés	Pays du siège
Services	Tata AIA Life Insurance	20 milliards de dollars	propose une gamme de produits d'assurance vie aux particuliers et aux entreprises. expertise dans l'aide aux entreprises à développer leur croissance et leur rentabilité.	From 1,000 to 4,999	Inde
	Clutchgrowth	250 millions de dollars		Less than 10	USA
Production industrielle					
Construction					
Distribution					
Activités financières	HDFC Bank	320 milliards de dollars.	propose une large gamme de produits et services bancaires aux particuliers et aux entreprises. offre une gamme de produits et services financiers	Above 10,000	Inde
	Clearview Federal Credit Union	1,5 milliard de dollars.		From 200 to 499	USA
	PT Bank Danamon Indonesia	17,7 milliards de dollars.		Above 10,000	Indonésie
Gouvernement - ONG					
Énergie					
Transport - logistique	Nucsoft	2,5 milliards d'euros.	développe et fournit des solutions technologiques pour le secteur nucléaire indien	From 50 to 199	Inde
Aérospatial - défense					

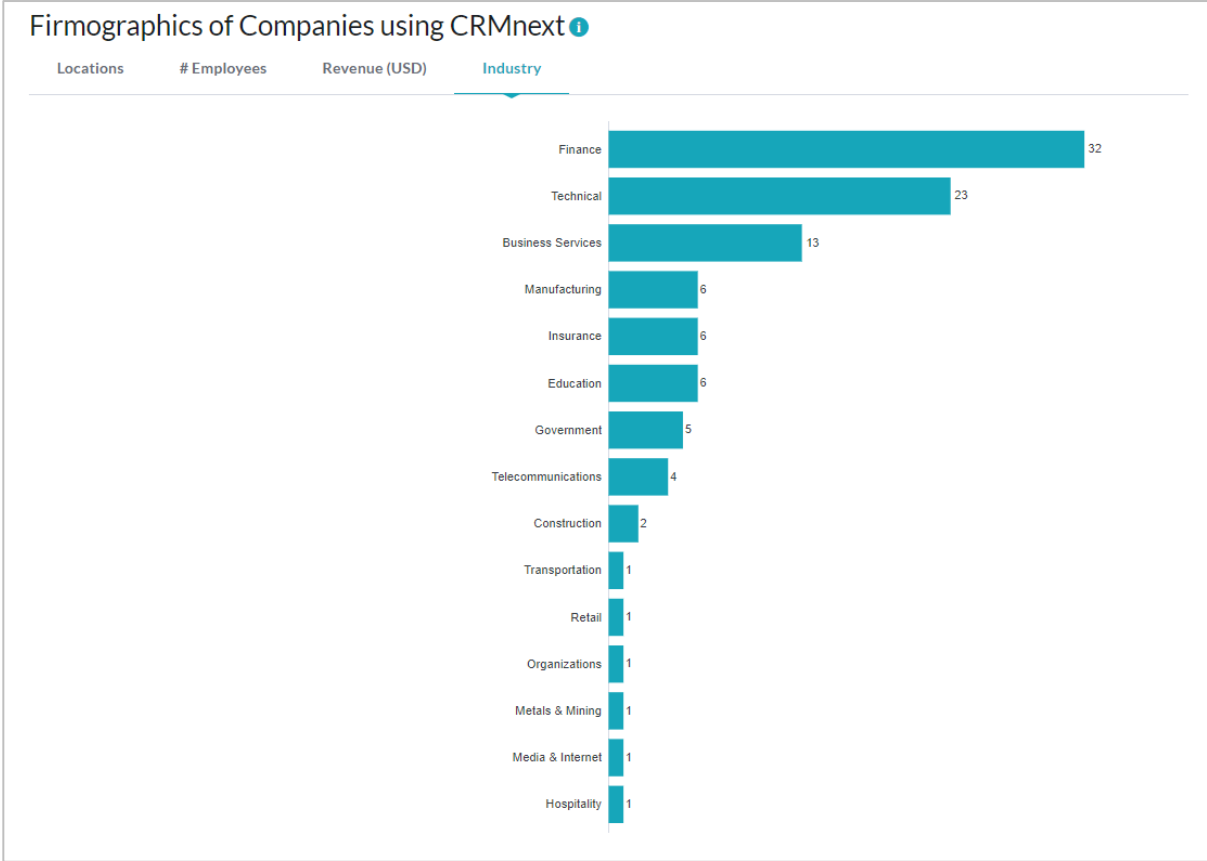
TAILLE	Nom	Chiffre d'Affaire	Activité	Nombre d'employés	Pays du siège
0 à 2M					
2 à 10M					
10 à 50M					
50 à 200M					
200 à 1mrd	Clutchgrowth	250 millions de dollars	expertise dans l'aide aux entreprises à développer leur croissance et leur rentabilité.	Less than 10	USA
> 1mrd	Tata AIA Life Insurance	20 milliards de dollars	propose une gamme de produits d'assurance vie aux particuliers et aux entreprises. propose une large gamme de produits et services bancaires aux particuliers et aux entreprises. offre une gamme de produits et services financiers	From 1,000 to 4,999	Inde
	HDFC Bank	320 milliards de dollars.		Above 10,000	Inde
	Clearview Federal Credit Union	1,5 milliard de dollars.		From 200 to 499	USA
	PT Bank Danamon Indonesia	17,7 milliards de dollars.		Above 10,000	Indonésie
	Nucsoft	2,5 milliards d'euros.		développe et fournit des solutions technologiques pour le secteur nucléaire indien	From 50 to 199

Firmographics of Companies using CRMnext i

[Locations](#)
[# Employees](#)
[Revenue \(USD\)](#)
[Industry](#)







([Discovery.hgdata](https://discovery.hgdata.com))

Positionnement éditeur et solution:

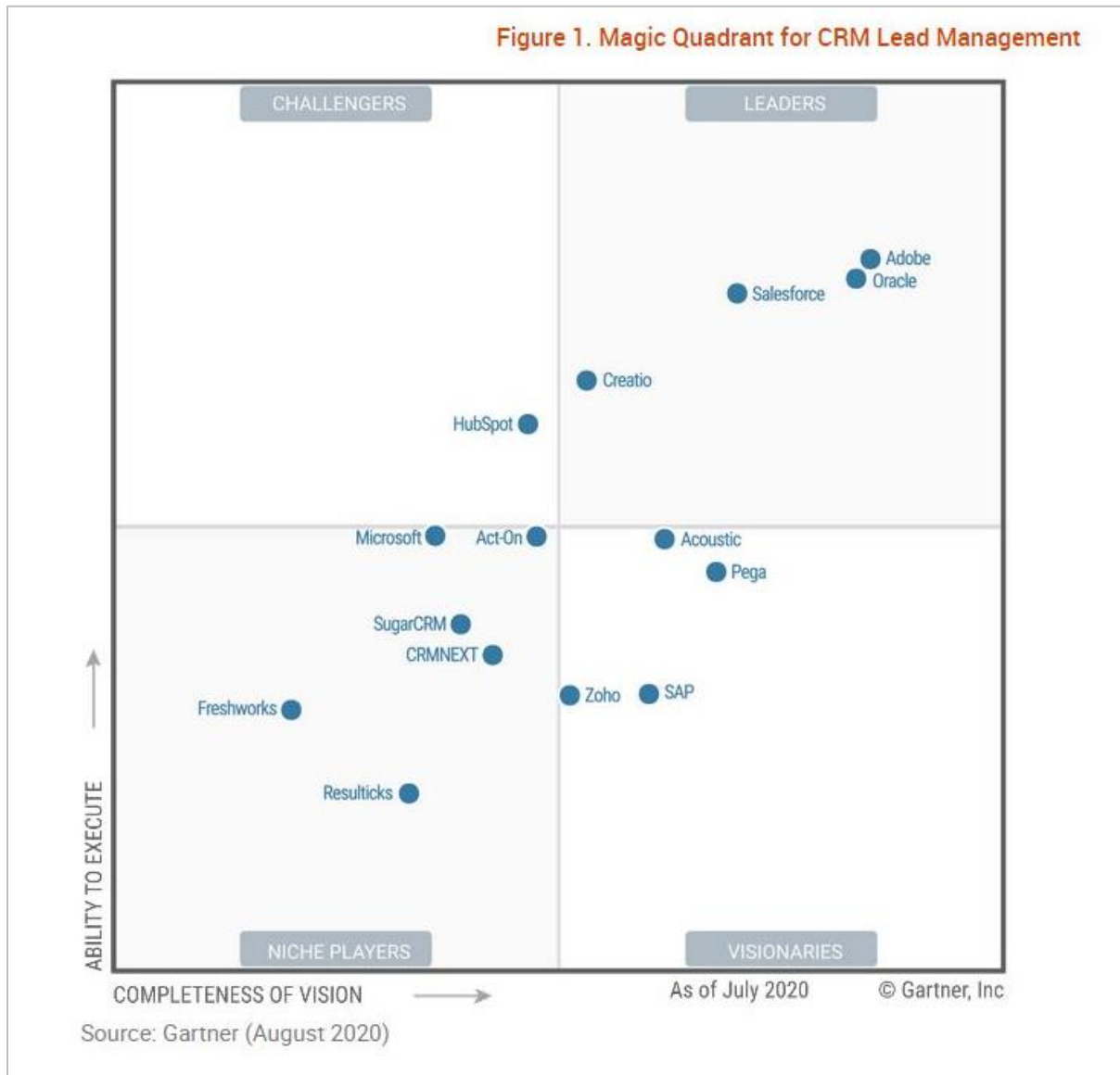


the June 2021 Gartner Magic Quadrant for CRM Customer Engagement Center.

([cloudblogs](#))



([Intelligencepartner](#))



Primeone.at

